NACAA COMMUNICATIONS CONTEST SCORE CARD – 2023

Name

CATEGORY 11

State

**POSSIBLE YOUR**

**WEBSITE/ONLINE CONTENT POINTS SCORE**

1. **CONTENT** **30**

Is it immediately clear what the content of the site is? Is the subject matter appropriate to the audience? Is it in- depth, up to date, relevant and factual (research-based)? Does the site offer links to more detailed information?Is it interactive; does it let the user leave message or provide feedback? Is content up-to-date?

1. **EASE OF USE** **25**

Is it obvious how to find information? Are the pages easy to understand? Is it easy to navigate? Are there unnecessary layers between the home page and the information you seek?

1. **OVERALL APPEARANCE** **15**

Is there appropriate use of color and graphics? Is there a consistent look through the site? Is the site interesting? Does it have continuity?

1. **TECHNICAL QUALITY** **15**

Does the content load quickly? Does everything function as it should? Does it make good use of the medium (e.g. colors, links, sound, video, dynamic pages, databases, etc., which are not well suited in print or other media)?

1. **ABSTRACT** **15**

Were instructions and format for submitting abstract followed?

TOTAL POINTS **100**

COMMENTS:

NACAA 2023